

Marc Iacona
Executive Director and Co-Producer
Xerox Rochester International Jazz Festival

Marc Iacona is Executive Director and Co-Producer of the Xerox Rochester International Jazz Festival and President & CEO of Simcona Electronics.



Marc has been instrumental in developing Simcona's presence in the northeastern U.S., expanding sales teams from Canada to Florida, implementing new solutions for customers, and advancing the company's growth. Simcona is an electronics distributor headquartered in upstate NY that serves the northeast U.S. and Canada and ships electronic components, wire cable and data communication products all over the world.

A Rochester, NY native and graduate of Rochester Institute of Technology, Marc is committed to helping build upon Rochester's vibrant creative arts scene and strengthen its economy.

In addition to being a dedicated supporter of the arts, he is also an avid trumpeter. He has served on the Board of Directors for the Rochester Philharmonic Orchestra and participates in the Community Education Division Jazz Studies program at the Eastman School of Music. Marc also devotes his time to many other community and corporate organizations, corporations, serving on the boards of the SUNY Brockport Foundation, Casa Italiana and the Eastman School of Music Dean's Advisory Board. Along with business partner John Nugent, Marc hopes to see the Rochester International Jazz Festival become the leading jazz festival in the world and also continue to have a positive economic impact in their respective cities.

"I invested in the Rochester International Jazz Festival because I knew that it was good for Rochester. My passion is to be part of activities that make Rochester a top destination and stimulate positive economic activity. Being involved with my business partner and musician John Nugent drives my energy level higher each year."

Interests

"Creating a positive impact in anything I do. Helping others become successful in business, including my co-workers at Simcona and our customers. Spending any free time that I have with my wife and children. Music. Music. Music! Producing the Jazz Festival each June with my musical mentor John Nugent. Investing in start up companies that will elevate the presence of Rochester, New York as well as create positive local economic impact."

Organizations

Past Board Member – RPO

Past Board Member - Sojourner House of Rochester

Current Board Member - The College at Brockport Foundation

Current Board Member - Casa Italiana

Current Advisory Board Member - Eastman School of Music

Family Foundation Scholarships

St John Fisher College

Nazareth College

Eastman School of Music

My inspiration to begin a jazz festival

“I was inspired to invest, co-produce and co-own the Festival because of John Nugent as well as my love for music especially jazz. I realized that John and I share the same work ethic and energy when it comes to running an event of this magnitude. John Nugent brought the festival to Rochester and I felt driven to ensure that it grew every year! I am blessed to have been raised by parents who have helped develop this passion.”