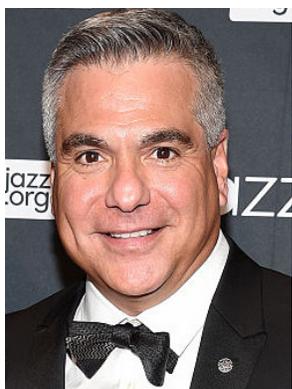




Marc lacona
Executive Director, Co-Producer and Co-Owner
Rochester International Jazz Festival



Marc lacona (born June 19 in Rochester, NY) is a music festival producer and entrepreneur based in Rochester, New York.

Marc is CEO & President of Simcona Electronics Corporation and CEO of Quadristi, LLC and Spectrum Custom Wire & Cable Manufacturing, LLC.

Marc is best known as the Executive Director, Co-Producer and Co-Owner of the Rochester International Jazz Festival, which he has been involved in since its inception in 2002. Along with his business partner John Nugent, Marc is responsible for the festival's national and international prominence.

Marc's passion for music developed at a very young age. His inspiration to invest, co-produce and co-own the jazz festival is due to his love for music and the positive effects it can have on a community, both culturally and economically.

As an established patron of the arts and the community, Marc is dedicated to philanthropy and helping to build upon Rochester's creative arts scene and strengthen its economy. He is honored to serve as the Neurosciences Committee Chair of Rochester Regional Health Foundation's 'Because Care Matters' Campaign. He is also Artistic Director of 'Help Us Give Smiles Foundation, Inc.,' an organization that changes children's lives through their team of surgeons, correcting congenital facial deformities.

Marc currently serves on the Eastman School of Music's Dean's Advisory Board and M&T Bank's Advisory Board. He has served on the Board of Directors for the Rochester Philharmonic Orchestra and participates in the Community Education Division Jazz Studies program at the Eastman School of Music and is proud to have Family Scholarship Foundations at St. John Fisher College, Nazareth College and Eastman School.

Along with his business partner John Nugent, Marc is proud that the Rochester International Jazz Festival has grown to become one of the most recognized jazz festivals in the world, while continuing to have a positive economic impact in the city of Rochester. "I invested in the Rochester International Jazz Festival because I knew that it was good for this city and community. My passion is to continue to be part of activities that makes Rochester a top destination and stimulate positive economic activity."

Marc's mission in life is to create a positive impact in everything that he does. His interests include music, spending time with his wife and three children, helping others become successful in business, producing the jazz festival and investing in start-up companies that will elevate the presence of Rochester and create a positive economic impact.

Marc received his bachelor's degree in Business Administration at Rochester Institute of Technology. He resides in Rochester, New York